

LEVEL 1 - 1 OF 1 PATENT

6,236,975

<=2> GET 1st DRAWING SHEET OF 16

May 22, 2001

System and method for profiling customers for targeted  
marketing

REISSUE: Reissue Application filed Sep. 28, 2001 (O.G. Mar. 5, 2002) Ex. Gp.:  
2162; Re. S.N. 09/966,845

CORE TERMS: demographic, button, menu, generator, business representative,  
identification number, matching, feedback, database, select...

**LEXIS-NEXIS**  
**Library: PATENT**  
**File: ALL**

6,236,975 OR 6236975

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6,236,975 OR 6236975

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